

# Yadu Krishnan K

A singer, songwriter and a composer, Yadu Krishnan K set his foot into Carnatic music under the mentorship of Sri Chandramana Narayanan Namboodiri at a very young age. His guru moulded him into a fine singer not with a motive of bagging the rewards or accolades, but with a legendary vision to make him see the unseen world of music, to fall into the chasm of ragas, to kindle the young thoughts with swaras and most importantly to light up his curiosity to seek the far-faraway pleasure the music brings in.



Along came prizes and recognition, the journey to excel in music began. School youth festivals, District and state level competitions not went by without his presence. Coming as the runner-up on both the 'Swaralaya Kairali Gandharva Sangeetham' conducted by Dr.K.J Yesudas and 'Idea Rocks India' conducted by Shankar Ehsan Loy, his identity started to sprout. A mechanical engineer by choice, he was also an initial member of the popular South Indian Contemporary Folk band 'Masala Coffee'. Doing his masters in Delhi gave him quite an opportunity at mastering the language, the culture, the ferocious beauty of the Bangras, Sufis, Qawwalis and the Bollywood orchestration as well.



Yadu left his corporate job happily and immediately when his Piggy Bank got filled enough for him to show up at the AR Rahman's music college. Hindustani and Western classical singing were his choice. Truly a bliss to have started working with A R Rahman since 2017, Yadu traveled with him to Delhi, Mumbai, Hyderabad, Kochi, Toronto, New York and so on to sing for his Sufi Shows.



Marking his presence in Malayalam, Tamil and Telugu Industries, Yadu slowly started climbing



his ladder of passion to engulf in Carnatic, Hindustani, Western Classical, Light music, Contemporary, Folk, Arabic genres. Having worked with Javed Ali, Karthik, Vineeth Sreenivasan, Shashaa Tirupati, Jonita Gandhi, Rhythm Maestro Sivamani and many others on various stages and recording studios, Yadu established a firm grip in the music industry. He got the revelation to go beyond the local culture, learn from a different perspective and thus led him to collaborate with artists from Spain, Argentina and UK which gave birth to an international album. He also worked with the Palestinian Singer Sana Mousa.



He has recorded sessions for renowned music directors for the past five years, performed at 2017 IPL Inauguration Ceremony, conducted workshops for underprivileged kids in Mumbai in coordination with the Piramal group, taught students at the Leap Foundation to help create leadership qualities and character development through music, he now has the experience to bend compositions and to tame the music.

He aims at re-engineering the music, to break it down, to make it understand step by step, to impart the knowledge he has acquired, to make the future generation imbibe the idea of music purely by their heart without having a grain of sand in it. That's what his Guru believes in. And that's what he believes in. To spread the pleasure the music brings in, to make aware of it and to make them see the magnificent world of music.

